

Northern Arizona University Campus

Northern Arizona University Campus Development. Flagstaff, AZ
Campus Wayfinding Signage Program

2 | 12 | EDAW, Landscape Architect

Design Reference/Inspiration



Red sandstone rock spires, brilliant blue skies



Industrial local history; lumberjacks, railroads, and manufacturing. Western, mountain vernacular

Material/Color Palette



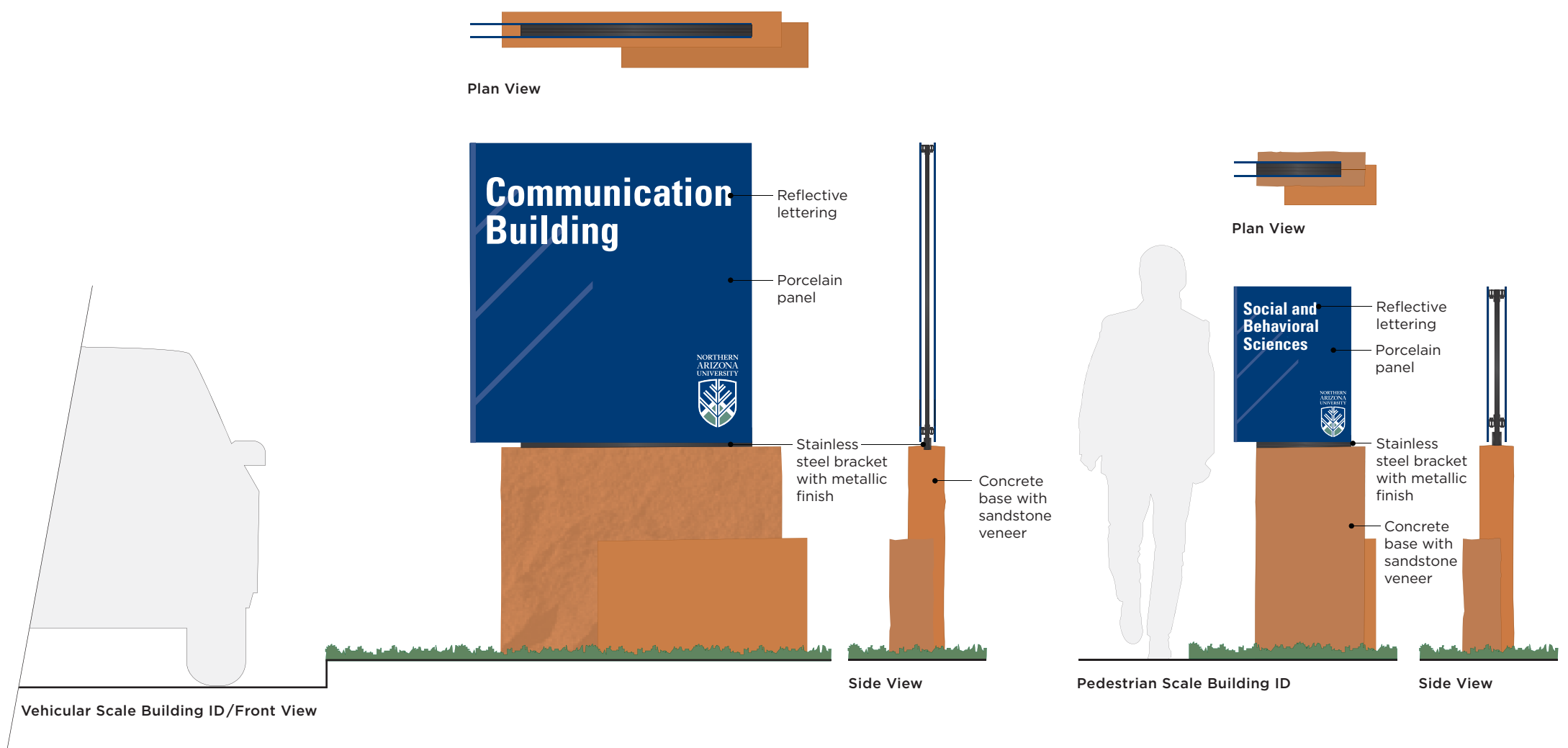
Staggered Sandstone Bases
Mesh with local landscape; rock forms/spires



Blue Panels
Represent open sky



Exposed Metal Hardware
Reflect industrial local history



Process; Mock-ups and Prototypes



Pedestrian Building ID
Painted plywood mock-up



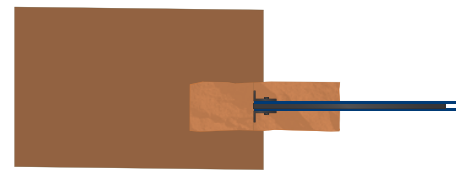
Vehicular Building ID
Painted plywood mock-up



Vehicular Building ID
Porcelain panel, metal bracket, sandstone base mock-up



Vehicular Directional
Painted metal mock-up



Plan View



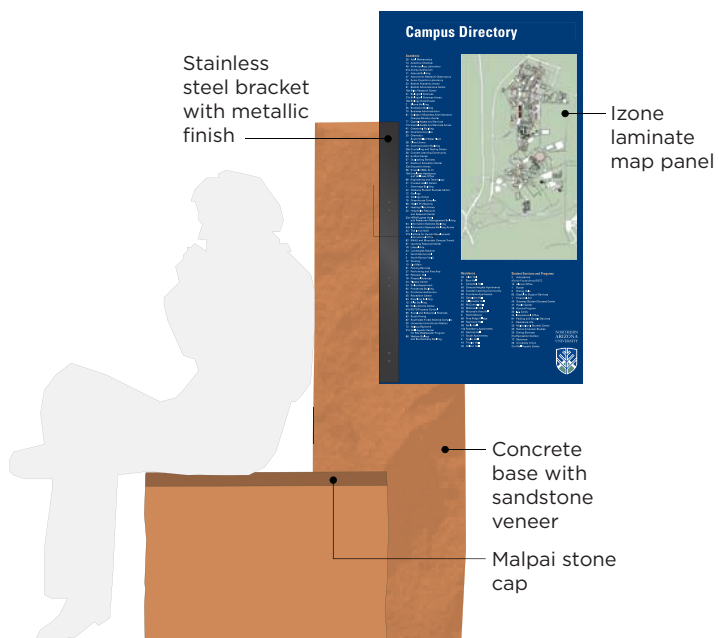
Plan View



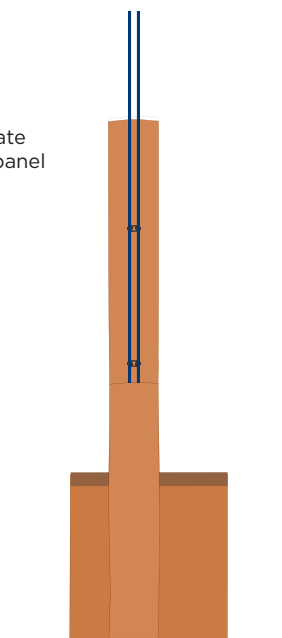
Plan View



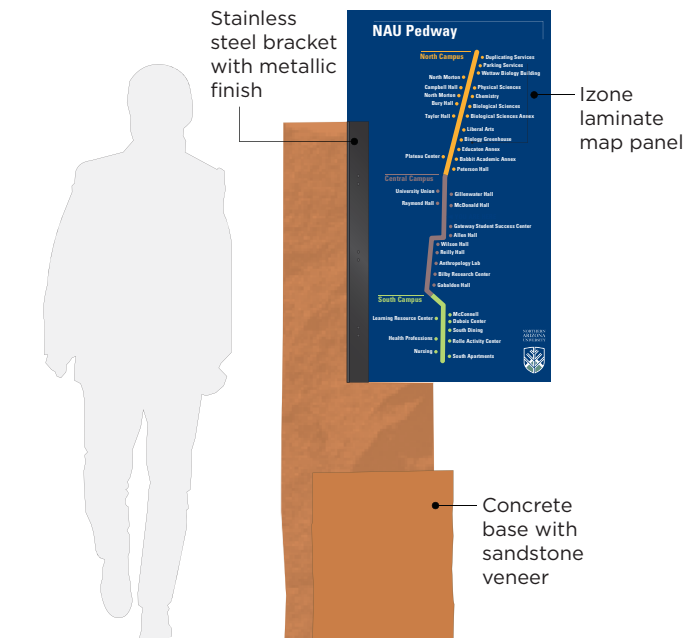
Plan View



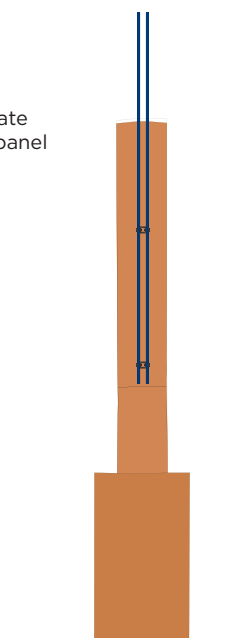
Pedestrian Building Directory and Illustrated Map



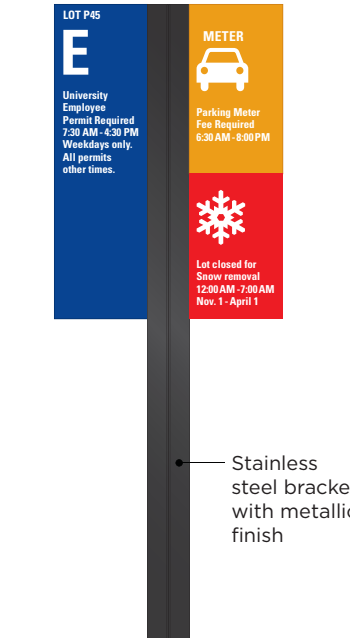
Side View



Pedway Destination Linear Map



Side View



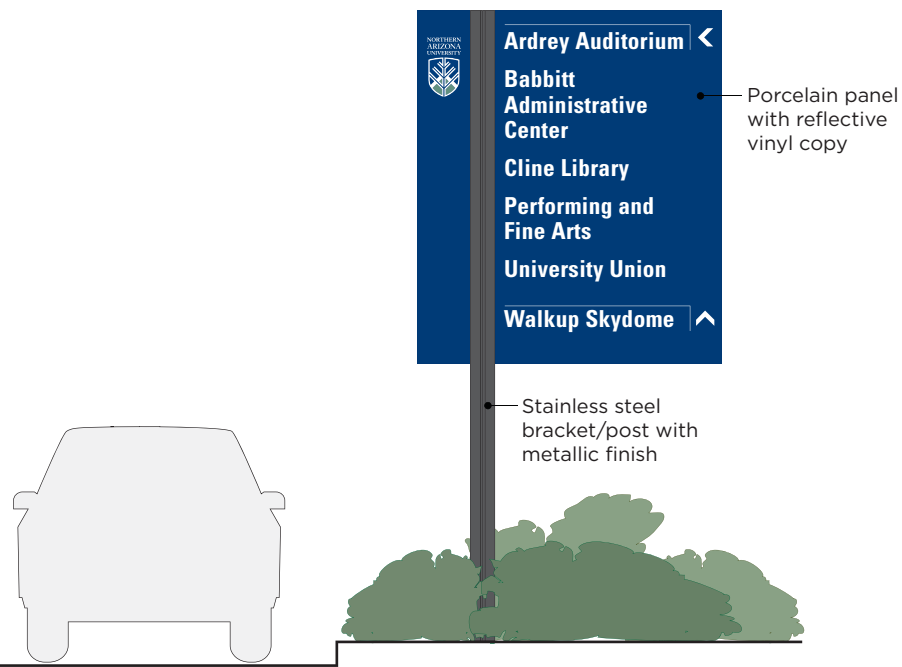
Parking ID/Restrictions
Two panels



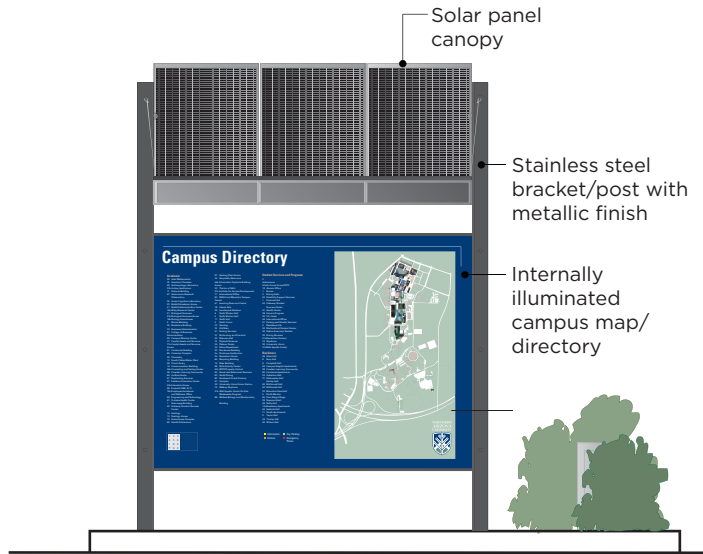
Parking ID/Restrictions
One panel



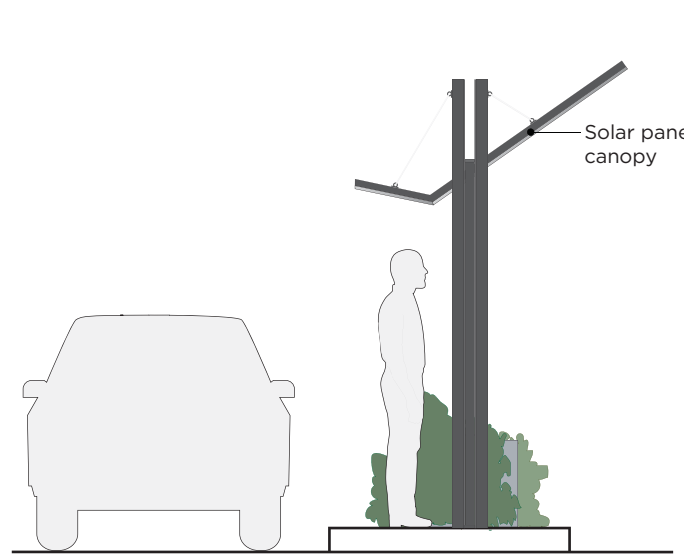
Plan View



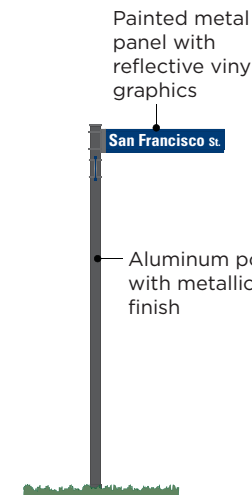
Vehicular Directional



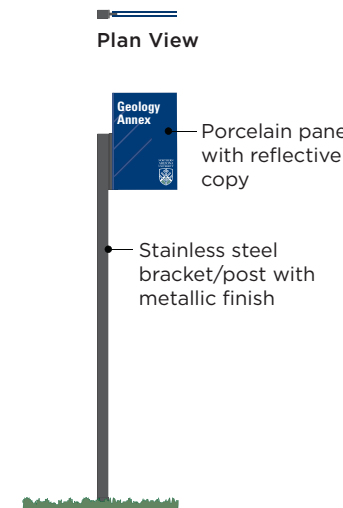
Vehicular Map
Internally illuminated with solar power



Vehicular Map/Side View



Street Sign



Building ID
Satellite Campus